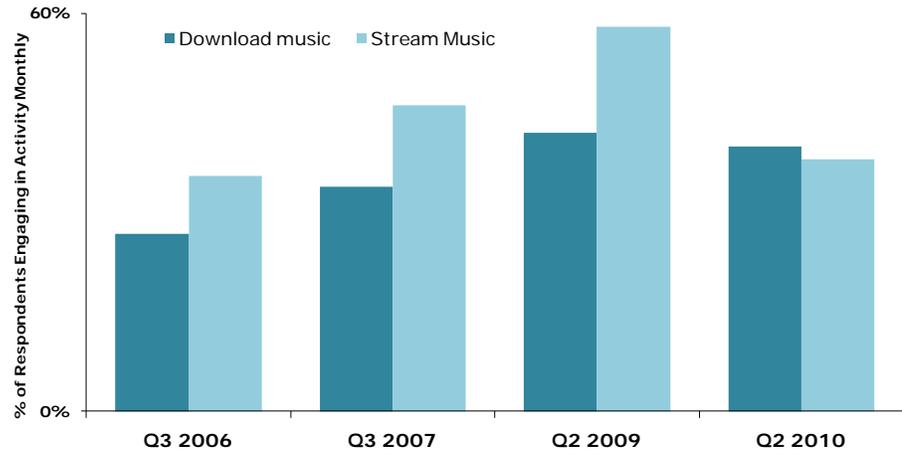


Synopsis

Digital Music Services: Trends and Outlook provides an overview of the current digital music service landscape, including consumer trends, usage models, and attitudes as well as the emerging class of new players and services and the changing roles of established industry players. The report also explores the impact of new devices and technologies and makes recommendations for industry players and entrants.

Digital Music Activities

Music Downloading and Streaming



Sources: *Digital Media Habits II, CDP Q2 2009*
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Publish Date: 2Q 11

“Consumers are still highly engaged with their digital music,” said Laura Allen Phillips, research analyst, Parks Associates. “They take it with them everywhere and want it on every device. New technologies, service offerings, connectivity options, and business models are changing the way they access, discover, and pay for music. It is a shifting landscape. The successful industry players will be those driving the change, rather than just adjusting to it.”

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Lifestyle and Media Management Service Providers
Cloud-based User Music Library Access Services
Top Ten Music Mobile Phones (Source: Top Ten Reviews)
Music Service on Connected CE
Metadata and Music Intelligence Solution Providers

Attributes

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Published by Parks Associates

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Dallas, Texas 75230

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Printed in the United States of America.

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